

# Syllabus

## PURPOSE

This course provides a framework to improve a photographer's skills through education in a self-paced and group environment. Students will learn how to apply the principles of Art, Design, and other visual mediums to improve their storytelling and refine their vision and techniques.

## GOALS

Elevate your visual IQ by simplifying the creative approach through a deeper appreciation and understanding of the Principles and Elements of Art as they relate to photography. We don't want to make it about the rules; it's why the rules exist and how to use them effectively.

Increase your ability to pre-visualize and create compelling storytelling images. It makes no difference what genre(s) you enjoy shooting, subject matter or style. Communicating Intent & Impact is the key to a compelling creative process and strong image-making.

Develop your capacity to go beyond the limitations of craft and technique on your journey towards becoming an unrestrained artist.

## MATERIALS

You will only need a #2 pencil, paper, camera (phone qualifies), and your creative mind.

## DAILY EXPECTATIONS

Use your time wisely reading that day's lesson, complete the assignment, and participate in the private Facebook group. If you've never got an "A" in school - do the work, and you'll get your first one!

## **SECTION 1 - FOUNDATIONS**

Day 1 - Starting Our Journey (Intro video)

Day 2 - Vision To See Clearly

Day 3 - Understanding Composition

Day 4 - Using Color As Words

Day 5 - Power of Symbolism\*

## **SECTION 2 - BUILDING BLOCKS**

Day 6 - Developing A Strong Concept

Day 7 - Visualization

Day 8 - Shooting Unencumbered

Day 9 - Creating Mood Through Lighting

Day 10 - Communicating Intent\*

## **SECTION 3 - APPLICATION**

Day 11 - Inviting A Response

Day 12 - Making A “Complete” Picture

Day 13 - Telling A Story Without Words

Day 14 - Connecting The Dots

Day 15 - The Creative Laboratory\*

\*(Weekly wrap-up video)